REPUBLIC OF KENYA

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VALUERS REGISTRATION BOARD

Established under Section 3 of the Valuers Act (Cap. 532)

CIRCULAR NO: VRB/CIR/1/2026

DATE: 11 NOVEMBER 2026

TO: ALL REGISTERED VALUERS

COPY: **1.**PRESIDENT, INSTITUTION OF SURVEYORS OF KENYA

2. PRESIDENT, VALUERS SOCIETY OF KENYA

RE: PROFESSIONAL CONDUCT ON SOCIAL MEDIA AND DIGITAL PLATFORMS

The Board has noted with grave concern unprofessional exchanges on WhatsApp groups used by members of the profession. These include vulgar and abusive language, attacks on fellow valuers, and messages posted late at night, some evidently under the influence of alcohol. Such conduct erodes public confidence in the profession and is incompatible with the title "Registered Valuer".

Under Section 3(1) of the Valuers Act, the Board regulates the conduct of registered valuers. Under the Valuers (Professional Misconduct) (Procedure) Rules, 1987, a valuer is guilty of professional misconduct who conducts himself in a manner the Board deems dishonorable (Rule 3(1)(l)), or who communicates to the public adverse comment on the professional services or conduct of another valuer (Rule 3(1)(m)).

With immediate effect, all Registered Valuers shall, on any digital platform:

1. **Use respectful language:** no vulgar, abusive, obscene or threatening content in any form.
2. **Not disparage colleagues:** complaints about a valuer's conduct shall be made in writing to the Board under Rule 4.
3. **Keep to professional purpose:** no soliciting of instructions or advertising, contrary to Rule 3(1)(c) and (k), and no sharing of confidential client information.
4. **Disagree professionally.** Take personal or contentious disputes offline or refer them to the Institution of Surveyors of Kenya or the Board.
5. **Group administrators** are urged to adopt and enforce group rules consistent with this Circular, and to remove content that breaches it.

Breaches will be treated as potential professional misconduct. The Board may inquire on its own initiative or on complaint, and screenshots will be admissible material. Where misconduct is established, the Board may, under Section 17 of the Act, caution or censure the valuer, suspend registration, remove the valuer's name from the Register, or impose a fine. Suspension and removal are published in the Kenya Gazette.

All Registered Valuers are required to observe this Circular and bring it to the attention of their staff, for whom they are responsible under Rule 3(2).

BY ORDER OF THE BOARD

GREGORY MASIKA
REGISTRAR, VALUERS REGISTRATION BOARD